

Deep

Deep Stone

Marmo e Pietra

Stone

Un'estetica maestosa dai contrasti decisi che rivela un profondo legame con la potenza grafica della madre terra. Ispirata all'essenza della pietra ardesia, Deep Stone trascende il concetto di pattern naturale, con una resa visiva espressiva ed intensa fatta di nuance avvolgenti e venature simili a pennellate d'artista.

Superfici di straordinaria bellezza per un dècor elegante e sofisticato.

A majestic aesthetic with bold contrasts that reveals a profound connection to the graphic power of Mother Earth. Inspired by the essence of slate stone, Deep Stone transcends the concept of natural patterns with an expressive and intense visual effect, featuring enveloping hues and veins resembling an artist's brushstrokes.

Surfaces of extraordinary beauty for an elegant and sophisticated décor.

Une esthétique majestueuse aux contrastes marqués qui révèle un lien profond avec la puissance graphique de la Terre Mère. Inspiré par l'essence de la pierre d'ardoise, Deep Stone transcende le concept de motif naturel, avec un rendu visuel expressif et intense composé de nuances enveloppantes et de veinures semblables à des coups de pinceau d'artiste.

Des surfaces d'une beauté extraordinaire pour un décor élégant et sophistiqué.

Eine majestätische Ästhetik mit starken Kontrasten, die eine tiefe Verbindung zur grafischen Kraft von Mutter Erde offenbart. Inspiriert von der Essenz des Schiefers, geht Deep Stone über das Konzept eines natürlichen Musters hinaus, mit einer ausdrucksstarken und intensiven visuellen Wirkung, die aus umhüllenden Nuancen und künstlerischen, pinselstrichartigen Adern besteht.

Oberflächen von außergewöhnlicher Schönheit für eine elegante und raffinierte Dekoration.



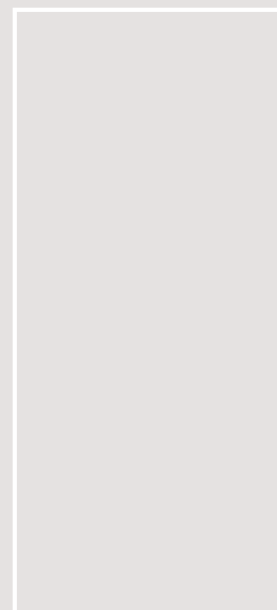
Deep Stone

- 4 overview
- 6 materic touch
- 10 blue
- 16 white
- 22 beige
- 26 natural
- 33 technical section

Deep Stone



6 mm



120x280

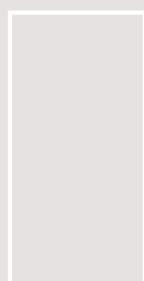
48"x110"

Nat Ret *

Lap Ret

8,8 mm

R10B naturale

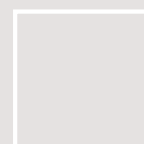


60x120

24"x48"

Nat Ret

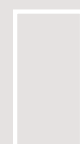
Lap Ret



60x60

24"x24"

Nat Ret



30x60

12"x24"

Nat Ret

modular system



**Mosaico
30x30**

12"x12"

Nat Ret



**Stick
30x60**

12"x24"

Nat Ret



**Muretto
30x60**

12"x24"

Nat Ret

Un'intensa stonalizzazione rivela i particolari dettagli cromatici delle 4 colorazioni, che vanno dal natural, caldo e vibrante come un tramonto d'autunno, al blu profondo della notte, al bianco del mistero di paesaggi avvolti nella nebbia, al beige della sabbia e della terra.

La ricchezza del suo disegno amplifica la sensazione di autenticità della materia ed invita ad esplorarne la superficie.

An intense de-tonalization reveals the particular chromatic details of the four color variations, ranging from natural, warm and vibrant like an autumn sunset, to the deep blue of the night, the white mystery of landscapes shrouded in mist, and the beige of sand and earth.

The richness of its design amplifies the sensation of the material's authenticity and invites one to explore its surface.

Une intense déstabilisation révèle les détails chromatiques particuliers des 4 coloris, allant du naturel, chaud et vibrant comme un coucher de soleil d'automne, au bleu profond de la nuit, au blanc mystérieux des paysages enveloppés dans le brouillard, au beige du sable et de la terre.

La richesse de son dessin amplifie la sensation d'authenticité de la matière et invite à explorer sa surface.

Eine intensive Schattierung offenbart die besonderen farblichen Details der vier Farbvarianten, die vom natural, warm und lebendig wie ein Herbstsonnenuntergang, bis hin zum tiefen Blau der Nacht, zum weißen Geheimnis nebelverhangener Landschaften und zum Beige von Sand und Erde reichen.

Die Reichhaltigkeit ihres Designs verstärkt das Gefühl von Authentizität des Materials und lädt dazu ein, seine Oberfläche zu erkunden.

* Materic touch

overview

natural surface

*Un'inedita applicazione decorativa che segue
e ne enfatizza il movimento grafico.*

*Ogni vena e sfumatura sembra scolpita
dall'arte stessa della natura, creando un effetto
visivo straordinariamente realistico che attrae
irresistibilmente la mano.*

120x280 6mm

Enhancing its distinctive features
to bring out aesthetic and sensory
beauty.

Mettre en valeur ses caractéristiques
distinctives pour restituer une
beauté esthétique et sensorielle.

Seine charakteristischen Merkmale
zu betonen, um ästhetische und
sensorische Schönheit zu vermitteln.



A subtle three-dimensional
structure that follows and
emphasizes the graphic
movement: every vein and shade
seems sculpted by nature's own
art, creating an extraordinarily
realistic visual effect that
irresistibly attracts the hand.

Une légère structure
tridimensionnelle qui suit et met
en valeur le mouvement graphique:
chaque veine et nuance semble
sculptée par l'art même de la
nature, créant un effet visuel
extraordinairement réaliste qui
attire irrésistiblement la main.

Eine leichte dreidimensionale
Struktur, die der grafischen
Darstellung folgt und sie betont:
Jede Ader und Schattierung
scheint von der Kunst der Natur
selbst gemeißelt zu sein, was einen
außerordentlich realistischen
visuellen Effekt erzeugt, der
unwiderstehlich die Hand anzieht.

*Esaltarne i caratteri distintivi per restituire
bellezza estetica e sensoriale.*

material touch



Deep Stone

collection



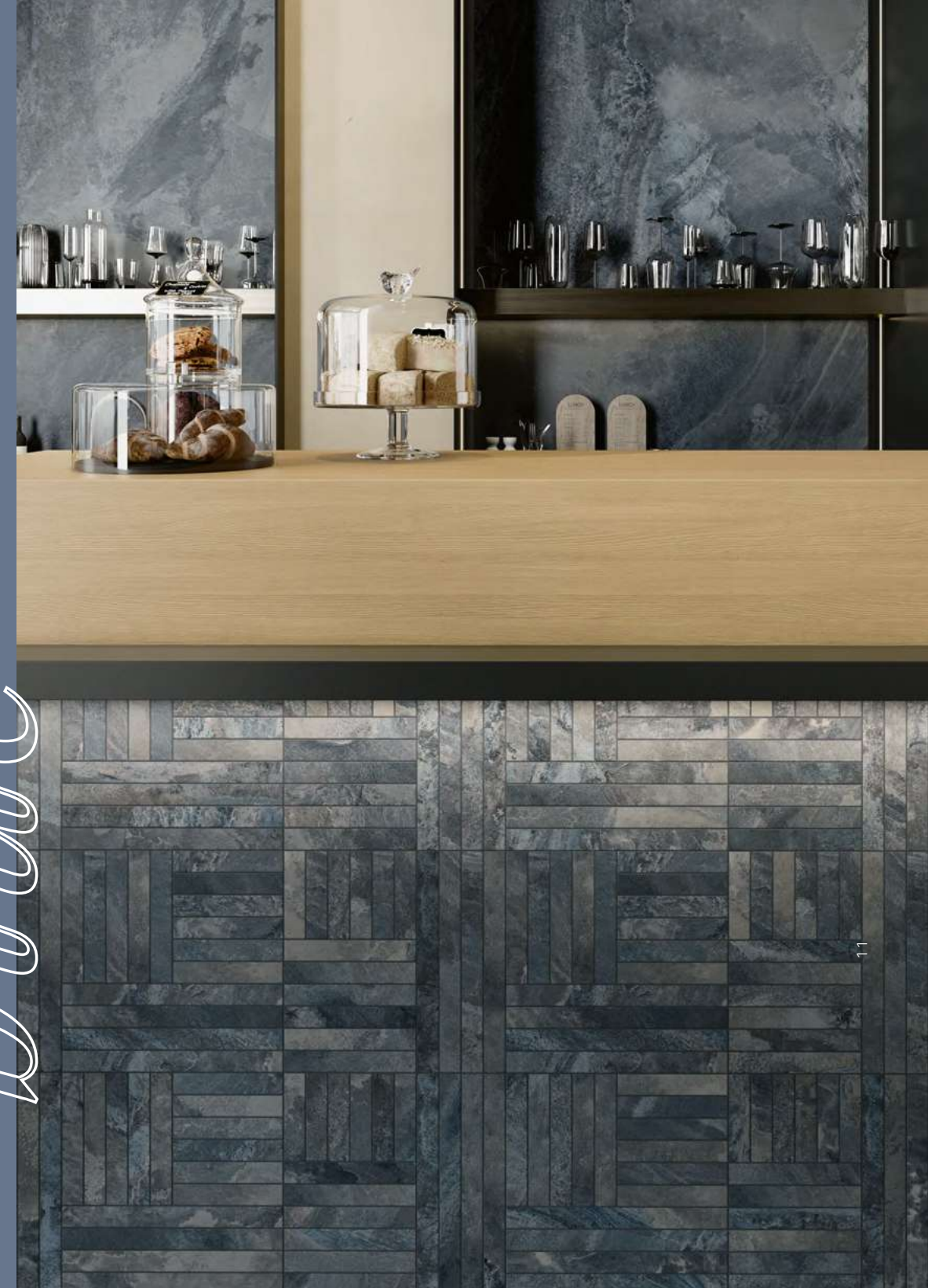
*Una sinfonia
di sfumature
e grafiche regali*



materic
touch

Natural surface

blue



A symphony of shades and
regal patterns.

Une symphonie de nuances
et de graphismes royaux.

Eine Sinfonie von Nuancen
und königlichen Grafiken.



materic
touch

Natural surface

Wall & Floor

BLUE 120x280_48"x110" Nat Ret

Counter top

BLUESTICK 30x60_12"x24" Nat Ret

BLUE

*Due finiture che
ne amplificano la
potenza espressiva*

Two finishes that amplify its
expressive power.

Deux finitions qui amplifient sa
puissance expressive.

Zwei Oberflächen, die ihre
Ausdruckskraft verstärken.

Wall & Floor
BLUE 120x280_48"x110" Lap Ret

Wall & Floor
BLUE 120x280_48"x110" Nat Ret

materic
touch

Natural surface

BLUE

Un viaggio nell'anima della materia per catturarne l'essenza

A journey into the soul of the
material to capture its essence.

Un voyage dans l'âme de la matière
pour en capturer l'essence.

Eine Reise in die Seele des Materials,
um dessen Essenz zu ziehen.

white

materic
touch





Backsplash
WHITE MURETTO 30x60_12"x24" Nat Ret

Top
WHITE Nat Ret

Counter top
METAL CORTEN Nat

Floor
WHITE 60x120_24"x48" Nat Ret

WHITE



Top
METAL CORTEN Nat

Floor
WHITE 60x120_24"x48" Nat Ret



Wall
BEIGE 30x60_12"x24" Nat Ret

22
beige

Harmonious interior design
compositions.

Des compositions harmonieuses
de design d'intérieur.

Harmonische Innenarchitektur-
Kompositionen.

*Armoniose
composizioni di
interior design*



Wall
HONEY WOOD BRICOLA 24x240_9 1/2"x96" Nat Ret

Floor
BEIGE 60x120_24"x48" Lap Ret



natural

A natural piece of art that
dominates any space.

Un morceau d'art naturel qui
domine chaque espace.

Ein natürliches Kunstwerk,
das jeden Raum dominiert.

*Un pezzo d'arte
naturale che domina
ogni spazio*



Wall
NATURAL 120x280_48"x110" Lap Ret

Floor
NATURAL 60x120_24"x48" Lap Ret

NATURAL



NATURAL

Floor
NATURAL 30x60_12"x24" Nat Ret

blue

white

beige

natural

Technical section

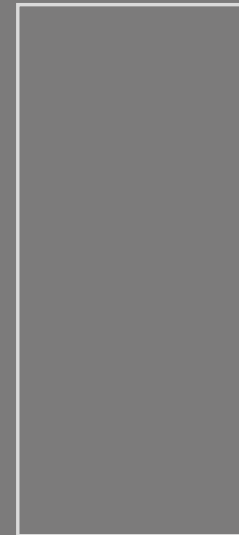


V4
SHADE SPECTRUM
RANDOM

ISO 13006 - G - Bla_E ≤ 0,5% - UNI EN 14411 - UGL

ANSI A - 326.3: 2021
WET DYNAMIC COEFFICIENT OF FRICTION | DCOF ≥ 0,42

6 mm



120x280
48"x110"
Nat Ret *
Lap Ret

* Materic touch

8,8 mm

R10B naturale



60x120
24"x48"
Nat Ret
Lap Ret



60x60
24"x24"
Nat Ret

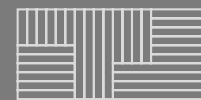


30x60
12"x24"
Nat Ret

modular system



Mosaico
30x30
12"x12"
Nat Ret



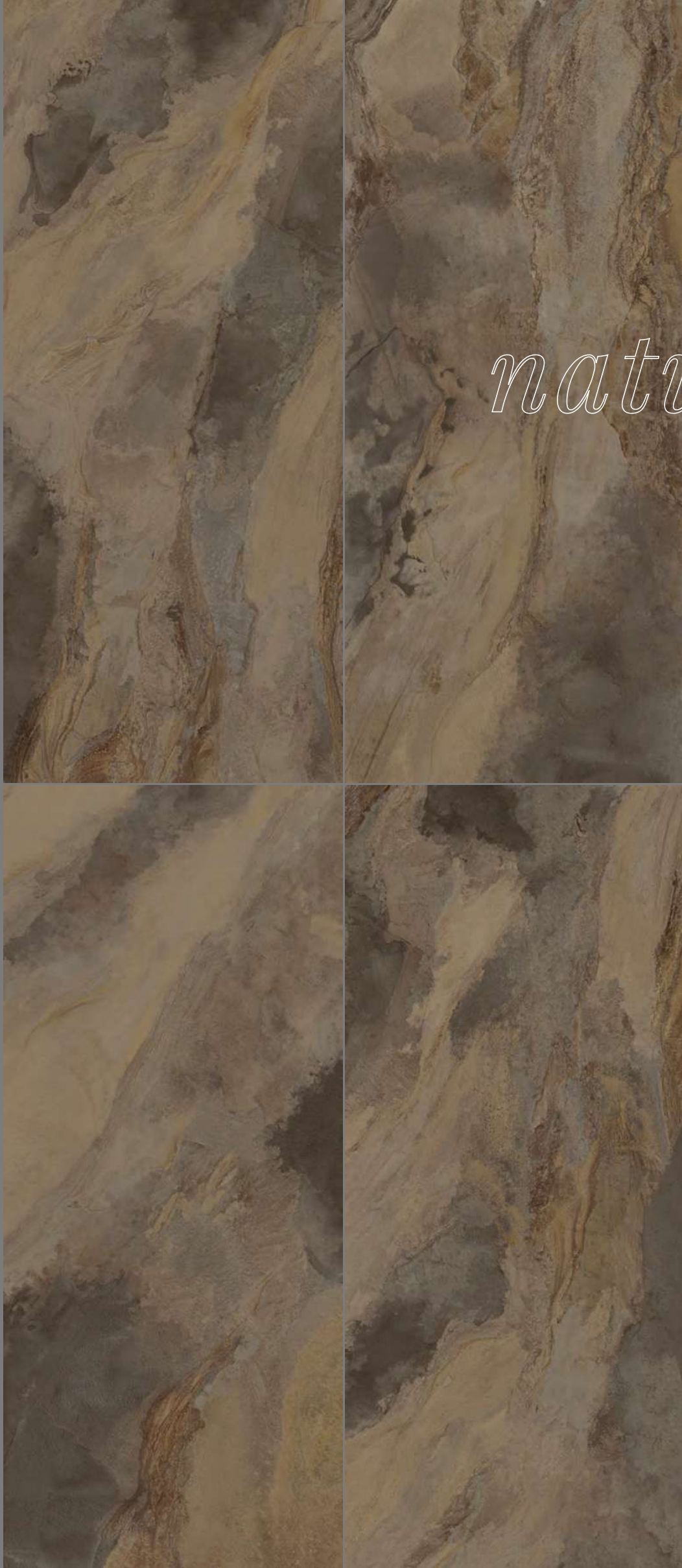
Stick
30x60
12"x24"
Nat Ret



Muretto
30x60
12"x24"
Nat Ret

DEEP STONE

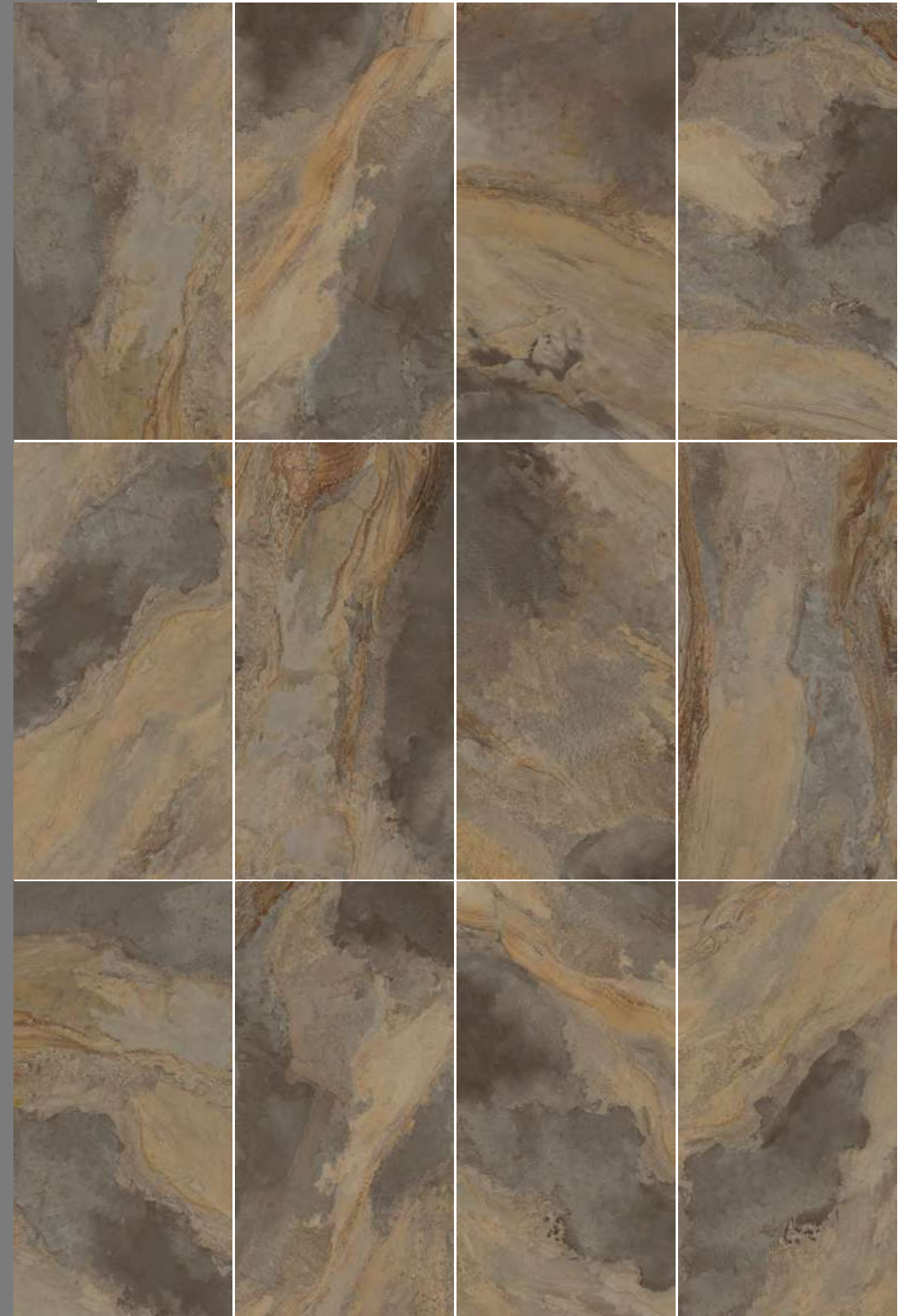




6 mm

120x280
48"x110"

natural



8,8 mm

60x120
24"x48"

Formati & Sviluppo grafico

Pattern by size / Développement graphique / Grafischer Entwurf

6 mm

120x280_48"x110"

4 pattern

8,8 mm

60x120_24"x48"

12 pattern

60x60_24"x24"

24 pattern

30x60_12"x24"

48 pattern

Deep Stone

MARMO E PIETRA

6 mm 120x280 48"x110"			8,8 mm R 1 0 B naturale 60x120 24"x48" 60x60 24"x24" 30x60 12"x24"			
	Nat Ret *	Lap Ret	Nat Ret	Lap Ret	Nat Ret	Nat Ret
BLUE	204013	204018	204003	204008	204033	204038
WHITE	204012	204017	204002	204007	204032	204037
BEIGE	204014	204019	204004	204009	204034	204039
NATURAL	204011	204016	204001	204006	204031	204036
Price code	M153	M175				

*Materic touch

8,8 mm R 1 0 B naturale Mosaico 30x30 12"x12" Stick 30x60 12"x24" Muretto 30x60 12"x24"			
	Nat Ret	Nat Ret	Nat Ret
BLUE	204098	204103	204108
WHITE	204097	204102	204107
BEIGE	204099	204104	204109
NATURAL	204096	204101	204106
Price code	M159	M247	M199

Pezzi Speciali / Trims

8,8 mm R 1 0 B naturale Battiscopa Skirting Gradino costa retta** Straight nosed stair Gradino costa retta SX - DX** Straight-edge step L-R						
	7x60		33x120		33x120	
	Nat Ret	Lap Ret	Nat Ret	Lap Ret	Nat Ret	Lap Ret
BLUE	204078	204118	204083	204123	204088 SX 204093 DX	204128 SX 204133 DX
WHITE	204077	204117	204082	204122	204087 SX 204092 DX	204127 SX 204132 DX
BEIGE	204079	204119	204084	204124	204089 SX 204094 DX	204129 SX 204134 DX
NATURAL	204076	204116	204081	204121	204086 SX 204091 DX	204126 SX 204131 DX
Price code	P021	P025	P207	P215	P231	P243

IMBALLI Packings

	PCS/BOX	MQ/BOX	KG/BOX	PCS/PAL	BOX /PAL	MQ/PAL	KG/PAL	PACKING	PACKING SIZE	TARE (KG)
6 mm										
120 x 280	-	-	-	20	-	67,20	974,4	CASSA	292 x 145 x 35h	108
	-	-	-	44	-	147,84	2.144	CAVALLETTO LEGNO	290 x 75 x 161h	145
8,8 mm										
60 x 120 Nat Ret	2	1,44	27,79	-	32	46,08	889,28	EPAL	80 x 120 x 75h	22
60 x 120 Lap Ret	2	1,44	27,90	-	30	43,20	837,00	EPAL	80 x 120 x 75h	22
60 x 60	3	1,08	20,86	-	40	43,20	834,40	EPAL	80 x 120 x 75h	22
30 x 60	7	1,26	24,60	-	48	60,48	1.180,80	EPAL	80 x 120 x 75h	22
DECORI. DECORS										
MOSAICO 30 x 30	6	0,54	10,36	-	60	32,40	621,60	EPAL	80 x 120	22
MURETTO 30 x 60	-	-	-	-	-	-	-	EPAL	80 x 120	22
STICK 30 x 60	-	-	-	-	-	-	-	EPAL	80 x 120	22

PEZZI SPECIALI. TRIMS	PCS/BOX	MQ/BOX	KG/BOX	PACKING	PACKING SIZE
8,8 mm					
BATTISCOPA 7 x 60	15	0,63	13,28	EPAL	80 x 120
GRADINO COSTA RETTA 33 x 120 x 3,2h **	2	-	14	EPAL	80 x 120
GRADINO COSTA RETTA 33 x 120 x 3,2h SX/DX **	1	-	7	EPAL	80 x 120

** A disposizione solo su richiesta. Tempi di consegna: 30gg
Available upon request only. Delivery terms: 30 days.
Disponible seulement sur requête. Délais de livraison: 30 jours.
Verfügbar auf Anfrage. Lieferzeit: 30 Tage.



Cavalletto in legno
Wood A-Frame



Cassa
Crate



Epal

UNI EN 14411 - ISO 13006 - G - Bla (E ≤ 0,5%) - UGL
ANSI A - 326.3: 2021
DCOF ≥ 0,42 (naturale)



Caratteristiche tecniche
Technical features





Certificazioni
Certifications



Pulizia e manutenzione
Cleaning maintenance



Condizioni generali di vendita
General sales conditions



Note generiche
General information

Legenda . Legend



da rivestimento
wall tiles



floor and wall
porcelain



Low



Moderate



High



Random

Range di stonalizzazione . Shade Spectrum

Le cromie, le strutture e le grafiche delle piastrelle riprodotte nelle immagini del catalogo potrebbero non corrispondere fedelmente al prodotto industriale.

The colours, structures, and patterns of the tiles illustrated in the catalogue might not correspond exactly to the actual product.

I pesi riportati in tabella sono indicativi in quanto possono subire leggere variazioni per motivi produttivi.

The weights stated in the chart are approximate as some changes may be necessary for production reasons.

Italcer S.p.A. SB si riserva di apportare, senza alcun preavviso, le modifiche che riterrà più opportune al fine di migliorare il prodotto.

Quanto riportato è da considerarsi indicativo e non esaustivo in riferimento ai colori e alle caratteristiche estetiche dei prodotti.

Italcer S.p.A. SB reserves the right to make any changes it deems fit in order to improve the product, without prior notice.

All images are provided for illustrative purposes only and other colours and aesthetic features are available.

Consulta il catalogo generale o il sito www.lafabbrica.it per vedere gli ultimi aggiornamenti.

Check out our general catalogue or our website at www.lafabbrica.it for our latest updates.



Catalogo generale
General catalogue



www.lafabbrica.it

AD: **MARKETING LA FABBRICA AVA**

PRINT: **bBold s.r.l**

EDIZIONE I - SETTEMBRE 2024



ITALCER S.p.A. SB | P. IVA 00142060359

Amministrazione e Sede Legale
Accounting and Legal Head Office

Via Emilia Ponente 2070 - 42048 Rubiera (RE) - Italy
Tel. +39 0522 625111
Fax +39 0522 625160

Uffici Commerciali, Showroom
Sales Department, Showroom
Via Emilia Ponente 2070 - 48014 Castel Bolognese (RA) Italy
Tel. +39 0546 - 659911 - Fax +39 0546 - 656223
info@lafabbrica.it - www.lafabbrica.it



LA
FABBRICA
AVA
EXTRAORDINARY TILES

ITALCER
GROUP
DESIGN SURFACES